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Istanbul CVB signs up as ICCA Association Relations Partner

Paul Colston (<http://www.c-mw.net/author/paulcolston/>) / October 4, 2018 (<http://www.c-mw.net/2018/10/04/>)

Istanbul CVB has signed an agreement to work with the International Congress and Convention Association as an Association Relations Partner (ARP), with the aim of promoting further Istanbul as a leading congress destination.

The President of Istanbul CVB and the Istanbul Chamber of Commerce, Sekib Avdagic and the ICCA regional director (Europe), Elif Balci Fisunoglu signed the two-year agreement on 3 October.

Avdagic stated: "This is an important step for Istanbul's visibility and it will strengthen our relationship with both ICCA and international associations. I believe that it will have a positive impact on Istanbul's position as an international congress destination."

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