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Jan 02 **Hicran Ozbuk appointed**
New General Manager for Istanbul CVB

Photo: Hicran Özbük

Hicran Ozbuk has been appointed as the new General Manager of Istanbul Convention & Visitors Bureau (ICVB). Ms. Ozbuk is also the General Manager of Istanbul Shopping Fest, a position she has held since 2014 and she will continue managing both positions.

She graduated in Geophysical Engineering from Istanbul University and took her masters' degree both in Contemporary Management Techniques from Marmara University and European Integration from the Middle East Technical University (METU).

She started her work life in 1995 and has been working in different sectors in management positions such as textile-fashion, pharmaceutical, logistics and tourism. She has also worked abroad in places such as New York and Tashkent. (fun)

www.icvb.org



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