

Turkey wins 'Green Apple Environmental Award'

The Turkish Ministry of Culture and Tourism's 'Green Star Certification Program' wins the Green Apple Environment Award by The Green Organisation.

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The Green Star project initiated by Ministry of Culture and Tourism in Turkey has been recognized with The Green Apple Environment Award which was launched in 1994 by The Green Organisation in the UK and have become well established as one of the most popular environmental campaigns in the world.

The Ministry of Culture and Tourism's Green Star Certification Program is encouraging more and more hotels and the number of green star hotels grow constantly in Turkey. **The total number of green star hotels in Turkey is 358.** Turkey continues to strive in establishing more environmentally friendly facilities.

Istanbul sees a 100% increase in the number of green star hotels...

As an important convention city Istanbul, many hotels and meeting venues with different certificates highlighting their environmentally friendly practices and technologies. In Istanbul, number of green star hotels increased by 100% compare to previous year.

Istanbul CVB is one of the support of green initiatives in the city. Several meeting venues including Istanbul CVB members in Istanbul lead a variety of initiatives that create a natural environment, reduce energy usage and use minimal non-renewable resources.

Istanbul CVB member hotels with green star certificate; Conrad Istanbul, Crowne Plaza Istanbul Asia, Grand Hyatt Istanbul, Hilton Bosphorus, Hilton Garden Inn Istanbul Golden Horn, Divan Istanbul, Eser Hotel Premium & Spa, Elite World Business, Radisson Blu Hotel Istanbul Sisli and Wyndham Grand Istanbul Levent.

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