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# Istanbul CVB Launches New Planners' Toolkit



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Istanbul CVB Launches New Planners' Toolkit

Turkey: Designed to provide associations with easy-to use, comprehensive marketing tools for congresses and events in Istanbul, Istanbul CVB's new Istanbul Event Planners' Toolkit contains various options and can be customized according to planners needs.

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 Istanbul Event Planners' Toolkit (http://icvb.org.tr/istanbulevent-plannerstoolkit/#sthash.0QbwlZ61.dpbs)

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Seoul's tagline 'Your Complete Convention City' is bold and catchy, but, does the destination live up to the promise?

Joern Lucht, Publisher of GMI Portal joined a press trip organized by the Seoul Convention Bureau to find out. The short answer is yes.

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