



6 REASONS WHY YOU SIMPLY MUST COME BACK FOR EPEX@WOW, NEXT YEAR

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Experiential Planner

tmf Europe

DENMARK, NORWAY & SWEDEN – ALL ROLLED INTO ONE – SAY HELLO TO SCANDINAVIAN TOURISM BOARD AT EPEX @ WOW!

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DUBROVNIK: THE UNESCO WORLD HERITAGE CENTRE REPLETE TO HOST YOUR NEXT MICE!



Istanbul plays host to the Smart City Expo: 3,000 delegates, 10,000 visitors in 3

days!

AANCHAL DHAWAN on 5. July 2016 at 13:23

The Turkish capital played host to the Smart City Expo edition for South-eastern Europe and the Middle East from 1-3 June, held at the Haliç Congress Center.

The expo was jointly organized by the Istanbul Metropolitan Municipality (through Kültür AŞ) and Fira de Barcelona.

The conference focused on 6 key themes – Mobility, Innovation and Technology, Energy, Smart Society, Entrepreneurship & Economic Development, and Big Data & Urban Management – and is featured over 20 speakers and 20 different sessions among which the two keynotes by Mobility experts Anthony Townsend, senior research Scientist and NYU's Rudin Center and Principal at Bits and Atoms, and Phillip Rode, Director of the LSE Cities at the London School of Economics.

The exhibition featured over 40 companies and institutions. 3,000 delegates attended to the congress and more than 10,000 visitors visited the exhibition area.

The organisation hosted by Istanbul Metropolitan Municipality and supported by United Cities and Local Governments (UCLG), Turkish Municipalities Association, and Marmara Municipalities Association.

If you are planning your next MICE activity in Istanbul, contact ISTANBUL CONVENTION & VISITORS BUREAU:

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