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Istanbul jumps into the 8th

position in ICCA rankings!

AANCHAL DHAWAN on 24. May 2016 at 12:40

The city has solidified its place in “The World’s Top 10 Congress Destinations” since 2010, hosting 148 congresses in 2015, 18 congresses increase over 2014, making the city the 8th most popular congress destination worldwide. This result points to 14% rise comparing to 2014 which 130 congresses were held.

Istanbul jumped into the 8th position from 9th previous year with 148 international congresses. Istanbul steadily continues to increase its position in the meeting industry by capturing the 8th position in the world and 7th position in the European ranking. Hosting 148 international congresses in 2015, Istanbul again solidified its position in the world’s “Top 10 Congress Destinations” according to data released by ICCA. In addition, Turkey ranked world’s 18th and Europe’s 11th with 211 congresses.

General Manager of Istanbul CVB, Ozgul Ozkan Yavuz adds; ‘We are pleased with Istanbul’s 2015 performance. The number of congresses held in Istanbul, which was 57 in 2005, ranking 24th in world and this number increased to 148 in 2015. Istanbul hosted many important and large scale international congresses and events within the last decade and became a preferred destination for international congresses. The city’s growth in worldwide rankings of international meeting statistics underlines the city’s appeal as a congress destination’.

Istanbul continues to be the top place for meetings and conferences...

With its modern infrastructure, convention venues, accommodation facilities and universities, Istanbul is one of the world’s leading destinations for international meetings, congresses and exhibitions.

With its 7 convention and 3 exhibition centers the city has the capacity to host every type of event, from bespoke incentives to meetings for up to 30,000 delegates. Combined with Istanbul’s historic venues, palaces, cisterns, high-tech modern venues and more, it offers meeting planners a variety of remarkable options to create truly outstanding events. The city’s 53 universities and 5 techno-parks give a clue to Istanbul being a hub of learning, inspiration and innovation, perfectly in line with the philosophy of meetings and events.

Accommodation in Istanbul, with unique Turkish hospitality, is both numerous – at 100,000 plus beds – and diverse with a selection across the spectrum including more than 194 five-star and four-star hotels and 103 more to be open.

Another factor in the city's increasing performance is its easy accessibility from anywhere in the world. Turkish Airlines, offers daily direct flights between Istanbul and more than 290 cities worldwide. With two airports, one on the Asian side of the city and the other on the European side and the 3rd international airport under construction will be the world's largest in terms of passenger capacity by 2019.

The city is currently focusing on investment to increase the capacity to welcome and accommodate ever higher visitor numbers. Along with the developments in the meeting industry, international visitor number of Istanbul reached over 12.4 million in 2015.

If you are planning your next MICE activity in Istanbul, contact ISTANBUL CONVENTION & VISITORS BUREAU:

Ms. Cagla Demircioglu
Marketing Coordinator
Istanbul Convention and Visitors Bureau (ICVB)
E: cagla@icvb.org
T: +90 2125225555

Keep us in the loop by marking a.dhawan@tmf-dialogue.in in your communications. We will make sure that your query has been responded to.

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