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Istanbul jumped into the 8th position in ICCA rankings

*Istanbul jumped into the 8th position in ICCA rankings*Category: [Venues & Events](#) Created on Tuesday, 17 May 2016 16:45

Istanbul has solidified its place in “The World’s Top 10 Congress Destinations” since 2010, hosting 148 congresses in 2015, 1 making the city the 8th most popular congress destination worldwide. This result points to 14% rise comparing to 2014 which

Istanbul jumped into the 8th position from 9th previous year with 148 international congresses. Istanbul steadily continues to increase it capturing the 8th position in the world and 7th position in the European ranking.

Hosting 148 international congresses in 2015, Istanbul again solidified its position in the world’s “Top 10 Congress Destinations” according Turkey ranked world’s 18th and Europe’s 11th with 211 congresses.

General Manager of Istanbul CVB, Ozgul Ozkan Yavuz adds; ‘We are pleased with Istanbul’s 2015 performance. The number of congresses ranking 24th in world and this number increased to 148 in 2015. Istanbul hosted many important and large scale international congresses became a preferred destination for international congresses. The city’s growth in worldwide rankings of international meeting statistics is a destination’.

Istanbul continues to be the top place for meetings and conferences... With its modern infrastructure, convention venues, accommodation one of the world’s leading destinations for international meetings, congresses and exhibitions.

With its 7 convention and 3 exhibition centers the city has the capacity to host every type of event, from bespoke incentives to meetings with Istanbul’s historic venues, palaces, cisterns, high-tech modern venues and more, it offers meeting planners a variety of remarkable events. The city’s 53 universities and 5 techno-parks give a clue to Istanbul being a hub of learning, inspiration and innovation, perfectly in line with events.

Accommodation in Istanbul, with unique Turkish hospitality, is both numerous - at 100,000 plus beds – and diverse with a selection across

five-star and four-star hotels and 103 more to be open.

Another factor in the city's increasing performance is its easy accessibility from anywhere in the world. Turkish Airlines, offers daily direct 290 cities worldwide. With two airports, one on the Asian side of the city and the other on the European side and the 3rd international air world's largest in terms of passenger capacity by 2019.

The city is currently focusing on investment to increase the capacity to welcome and accommodate ever higher visitor numbers. Along w industry, international visitor number of Istanbul reached over 12.4 million in 2015.



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