


Visit E400 at Imex Frankfurt and ask - Why Istanbul?

Tuesday, 19 April 2016 20:43 Published by Ozgur Tore  



Turkey exhibits at the 14th edition of IMEX with 400sqm stand (E400), which was organized by Turkish Culture and Tourism Office Frankfurt and Istanbul Convention & Visitors Bureau (ICVB). IMEX in Frankfurt is currently taking place at Messe Frankfurt from 19 to 21 April 2016.

At this year's event in Frankfurt, a total of 31 companies and associations represent Turkish destinations. Convention bureaus representing Istanbul, Antalya, Izmir and Ankara and Turkish Airlines also attend Imex Frankfurt 2016.

Global meetings industry representatives who visit Turkey booth will find why Istanbul should be their next meeting destination and can sample famous Turkish delights, Turkish tea, and Turkish coffee. On the second day of Imex Frankfurt, Turkish booth will host a special Turkey reception that feature live classical music performance by Gül Giselle Tavilson.

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