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Istanbul named best meeting destination

By **Iuliia Tore** - Jan 29, 2015

Istanbul was judged to be the Best Meeting Destination as part of the Meetings Star Award 2014 after 45 destinations were compared taking into account natural and cultural factors, general and transport infrastructure as well as tourist infrastructure.



The Meetings Star Award 2014 was presented to Istanbul at a gala reception at Slovenia Convention Bureau's Conventa 2015 in Ljubljana, Slovenia, on 21 January.

Easily accessible from around the world, Istanbul is served by nearly 300 international airlines at its two airports. Turkish Airlines, named 'Best Airline Europe' by Skytrax for four years running, has a network of more than 260 direct flights and flies to more countries than any other airline in the world. With an almost 94,000-bed capacity, accommodation in the city offers a selection across the spectrum.

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Istanbul was ranked 8th in the world by the International Congress and Convention Association in its 2013 Rankings for Cities and Countries and 1st for large congresses of 300-500 guests.



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