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### *howtoistanbul.com at ITB Berlin*



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The team behind the official web guide to Istanbul for leisure and business travellers, [howtoistanbul.com](#), will be at leading travel show ITB Berlin on 4-8 March in its first-ever appearance at a travel expo.

[howtoistanbul.com](#), new product of Istanbul Convention & Visitors Bureau, is the official guide to Istanbul covering the city's life, art and culture. A complete overview of the city it has information on its history, attractions, food scene, forthcoming events and practical information as well as details of tours and accommodation with booking details. For both leisure and business travellers alike, [howtoistanbul.com](#) also includes sections on conference venues, business Istanbul and even sports clubs.

ITB Berlin is the foremost business platform for global touristic offers with representation from over 180 countries and regions with every sort of travel genre represented – thus it is fitting that howtoistanbul.com's first appearance will be at such a diverse event.



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Incentive Travel & Corporate Meetings, Bay Tree, 19-20 Beanacre, Melksham, Wiltshire SN12 7PT, England  
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