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ACE of MICE Exhibition, Istanbul Congress Centre 26-28 February 2015 (stand C/17-18)

Turkey's only MICE industry fair and Istanbul Convention Bureau's (ICVB) industry partner, the ACE of MICE Exhibition, will be held at the Istanbul Congress Centre on 26-28 February gathering sector professionals from Turkey and around the world.

At the fair expected to attract more than 13,000 visitors, ICVB will promote Istanbul's congress, conference, fair and exhibition facilities and incentives via one-to-one meetings with international sector professionals over the three days.

Goal to make Istanbul first choice for MICE...

ICVB's General Manager Ozgul Ozkan Yavuz says: "We at ICVB are striving to make Istanbul the first go-to destination in international congress tourism and continue to work towards the city increasing its market share of the international MICE scene. To that end as an industry partner of the ACE of MICE Exhibition, which promotes the whole of Turkey, we look forward to a successful fair for both visitors and exhibitors. This year we will be taking members of the international media on tours of the city as the most direct way to experience and learn about Istanbul. We are very proud to be a part of the ACE of MICE Exhibition – the fair where the heart of the congress industry beats."

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 Tel: +44-(0)1225 705 555 email: itcm@incentivetravel.co.uk Website news should be sent directly to michelle@incentivetravel.co.uk