TURKEY

With 3,000 years of rich culture and history, Turkey is a destination offering inspiring incentives and excellent meeting facilities.

It comes as no surprise that Istanbul has been selected as the European Capital of Culture for 2010. Over the centuries, it has served as the capital for the Roman, Byzantine and Ottoman Empires, and stands as both the European and Asian sides of the European Union making it the only city in the world to sit within two continents. Turkey currently receives more than 24 million tourist a year, with ambitious plans to increase this number to 40 million by 2015. Although convention business accounts for not more than 10% of total tourism, this is a significant figure. Istanbul can seat more than 40,000 business meeting attendees with high-tech convention facilities.

As the largest hub between 16 and 35 international airports in Europe, Istanbul is an important gateway for meetings and events. With 3,000 years of rich culture and history, Istanbul is a destination offering inspiring incentives and excellent meeting facilities.

The Istanbul Convention and Exhibition Bureau (ICE) is delighted to announce that Istanbul will host the GIBTM Show Daily for the first time in 2010. This will provide an opportunity for exhibitors, buyers, and journalists to explore the meeting industry and network with industry professionals.

With its strategic location between the west and east of Europe, Istanbul is an ideal destination for business meetings and events. The city offers a wide range of accommodation options, including over 160 hotels with a total of 25,000 rooms. In addition, the city has over 50 convention centers, including 13 large convention centers, making it an ideal destination for international conferences.

The GIBTM Show Daily provides a platform for exhibitors, buyers, and journalists to network with industry professionals and learn about the latest trends and developments in the meeting industry.